

## Eastern Oregon May Secure Great Benefits From Holding of the Panama-Pacific Exposition

By W. L. THOMPSON, Member Oregon Commission

"We have in Oregon vast areas of rich unoccupied land awaiting the horny hands of toil to stir the soil and make it blossom. We should therefore lose no opportunity for exploitation, and the exposition at San Francisco is one of the best opportunities Oregon has ever had or may ever have to exploit the state."

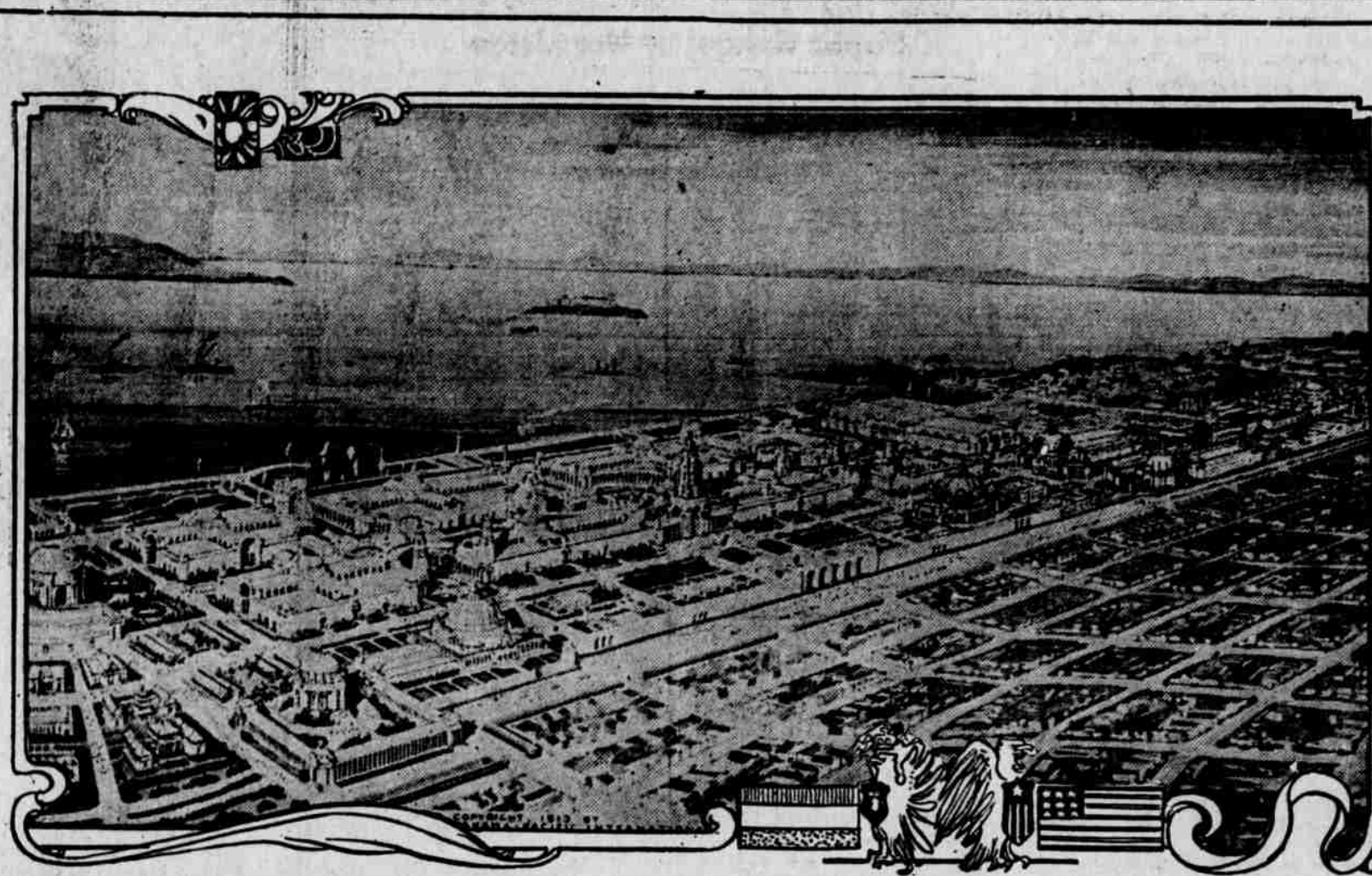
This and other similar expressions have appeared recently in the press of the state, and it only remains to add that these vast areas, as yet unoccupied and open for entry, are situated largely in eastern Oregon. It therefore behooves this section to see that the opportunities and resources, with which it is so bounteously supplied, be comprehensively displayed for the enlightenment and consideration of the prospective homesteader and settler.

That eastern Oregon produces incomparable results from dry farming has been well demonstrated at the recent International Dry Farming congress in Oklahoma, where our exhibits were awarded the sweepstakes over everything else. It was conceded, also, that our grain exhibited at the Chicago land show surpassed any of the other grain there in the heading, the heads being larger and heavier.

Just as these exhibits in the various sections of the country direct attention to eastern Oregon, and interest the tillers of the soil in casting their lot among us, so too will it be possible to derive like advantages, on a much broader scale, by a suitable exhibit at San Francisco in 1915.

Reports received from the different counties in western Oregon indicate a great interest in the preparations for the exposition. They contemplate placing a very fine and extensive exhibit there, especially representing diversified farming. They are banding together in groups, as they think in that way they can furnish better exhibits and with less expense. For instance, the eight counties of the Willamette valley have organized by electing a committee composed of three members from each county, they appointing an executive

### A General View of the Panama-Pacific Exposition



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committee. They are asking help from the different county courts in proportion to the amount of each county's assessment, which will make a sum in the neighborhood of \$5,000. This fund will be used to assist them in gathering the different exhibits.

The commission has expressed a desire that eastern Oregon should work along the same line and provide an excellent exhibit, showing what is possible under the dry farming as well as the irrigation system. We all know what Tilman Rutter has

done to advertise the state, and the medals he has carried off at the different congresses and fairs throughout the country. If Mr. Rutter can give so much publicity to the state as an individual, what might not be accomplished by an amalgamation of farmers drawn from the different counties.

The state will have an extensive building to be used for social and exhibition purposes, and both central and eastern Oregon should reserve a space therein to exhibit specimens of some of her finest crops and manufactured articles, not forgetting to provide, also, for a livestock exhibit.

The scope of our exhibit, however,

should not be limited to the products of nature's endowments, but should include a representative display of the evidence of culture. In seeking a new country, for permanent residence, the opportunity for educational and social advancement is of prime importance. These opportunities we can justly exploit with vigor.

Having these advantages, and with the opportunity almost at our door to display them to the world, and thus attract to our section the cream of the transcontinental movement, we would be lacking in normal almost effort in our preparations to participate.

W. L. THOMPSON.

## Pendleton Round-Up is the Real and Only Grand Classic of Life of the Western Range

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because he is an outlaw and it is his firm and undying intention to buck every time a man gets on his back and he will do just that very thing. You can ride him or any of the others until they drop from exhaustion and you take the saddle off and let them get up; you put the saddle on again and get on and you discover that they are still bucking horses. You can't subdue them.

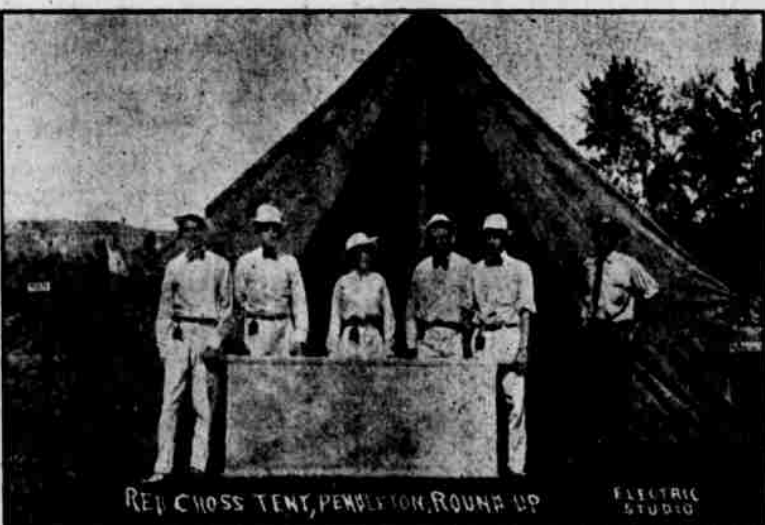
All in the world putting on a Round-up is bringing the horses and riders together. If you don't believe it just try it for a year or two and you will discover that it is the simplest thing in the world to put on a round-up if you thoroughly understand how to bring the horses and riders together. You may lose a fortune or two, kill half a dozen men and cause all your friends to hate you in learning this little lesson but you will have it learned all right.

Why is a Cowboy.  
In the first place you would have to go back about a thousand years and learn why is a cowboy. After having satisfied yourself on that

question and discovered just where he belongs in the biped family and what you could do to him and what he was likely to do to you, you would then take up the serious study of biology and following the meander-

ings of the horse in his evolution from an eolippus to the staid family mule arrive some time during the course of this labor at a partial understanding of an outlaw. Having arrived at this degree of knowledge you would probably insure your life for a great deal more than it was worth, take off your coat, spit on your hands and loudly call for help.

No, putting on the Round-up isn't all jam by a jugful. And the success of the Pendleton Round-up has been largely due to a happy combination of circumstances. To the management is due all the honor and



RED CROSS TENT, PENDLETON ROUND-UP

ELECTRIC STUDIO

### Scene at the Panama-Pacific Exposition



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glory that can be bestowed for of the six thousand people living in Pendleton they are perhaps the only eleven who could have done their part of the work. And the rest of the success of this greatest of world festivals is just like Topsey, it just grew up. It was the right time, the right place and the right people and the gods were propitious.

The Round-up is the greatest municipal festival this staid old world has ever known. Produced in a city of six thousand people the total attendance for the three days will equal sixty thousand people. The last day in 1913 there were about thirty-two thousand people in the grand stand and bleachers. For the world's championship baseball games in New York city forty thousand people paid admissions. New York city alone contains more than twice as many people as the entire states of Oregon, Washington and Idaho. When these same championship games were played at Philadelphia the attendance was about twenty or twenty-five thousand, less than the big day of the Round-up. These world championship baseball games were advertised all over the world. Newspapers everywhere printed columns on the coming event and everywhere the daily progress was duly recorded. The Round-up gets no such advertising and yet draws as many and more people than these games do.

Appeals to All.  
So there is something irresistible about the Round-up, something that appeals to all classes. It is indefinable and chimerical but it is there, nevertheless, and it manifests itself in the same expression and in the same manner among the thousands and thousands who fill the grand stand and bleachers during the show. There is no difference in the degree, quality or quantity of enthusiasm. Everybody yells "Let 'er buck," just alike and under the same provocation. It is a great leveler of hu-

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